

LINDSEY MILLER

SENIOR WRITER / SENIOR PRODUCER

l.miller1@me.com, 719.310.2961
2154 Calle Ola Verde, San Clemente, CA 92673

PROFESSIONAL EXPERIENCE

Marketing Consultant – Writing/Content Strategy (2004-present, Senior Writer For Multiple Channels)

Experience: Marketing materials for Chipotle, Microsoft, T-Mobile, Disney, Amazon, LG, Concur, Philips, and others

The Garrigan Lyman Group (2010-2017, Senior Writer/Producer)

Experience: Copywriting and Account/Project Management for Digital & Video

Client and Program Highlights include:

- **LG Electronics Mobile Marketing** – National truck tour in multiple cities to preview the LG G4
- **T-Mobile Web & Retail Marketing** – 100+ websites and videos for Apple, Samsung and others
- **CMS Websites** – Managed projects for multiple responsive sites on various platforms

LBI US (2009-2010, Creative Studio Director)

Experience: Studio Direction and Management, Game/Narrative Design, Game Production, Copywriting, New Business Strategy, Content Strategy, Project Planning and Budgeting, Client Proposals and Presentations

Client and Program Highlights include:

- **William Grant & Sons** – Lead Strategist and Creative Director for websites, ad campaigns, HTML emails, and AR mobile applications for 8 alcohol brands, each a separate client
- **Various Publishing** – Created content strategy for social media/e-pr campaigns in coordination with creative and oversaw production for several projects

Special Ops Media (2006-2009, Senior Writer/Producer)

Experience: Copywriting, Game Production, Online & Social Media Strategy, Websites, Device

Apps Client and Program Highlights include:

- **Disney** – Art Director and Project Manager for 100+ online ad creative throughout 2008, leading a team of 6 animators and Flash developers
- **Classic Media** – Creative production of online games/sites for George of the Jungle & Where's Waldo

Lindsey's Library Online Editorial (Owner/Writer, 2008-2015)

Experience: Official reviewer for Penguin, HarperCollins, Simon & Schuster, and Random House

TV/Book Writing (2005-present, world-building fantasy writer in multiple formats)

Experience: Published children's book, animated short for Sesame Street

Freelance Journalist (2003-2005)

Experience: Wrote over 350 published articles in magazines and newspapers in entertainment, arts, & culture

EDUCATION

Long Island University: MFA in Creative Writing (2008)

Oral Roberts University: BAS in Literary Writing (2004)